

**Exam. Code : 110505**

**Subject Code: 2875**

**Bachelor of Vocation (Modern Office Practices)**

**5th Semester**

**MULTIMEDIA AND ITS APPLICATIONS**

**Paper—II**

Time Allowed—3 Hours]

[Maximum Marks—75

**Note :—** Attempt any **FIVE** questions. All questions carry equal marks.

1. Define multimedia. Discuss various components of Multimedia.
2. What is a Multimedia presentation ? Define the criteria for designing multimedia presentation.
3. Explain how the text is used in multimedia application.
4. Write short notes on :—
  - (a) Video capturing.
  - (b) Sound capturing.
5. Discuss the role of computers in advertisement.
6. Discuss various features of Photoshop.
7. Discuss the concept and role of public relations in public and corporate sector.
8. Write short notes on :—
  - (a) Multimedia graphical tools.
  - (b) Animation tools.